

Chicken Lips, Wheeler-Dealer, and the Beady-Eyed M.B.A: An Entrepreneur's Wild Adventures on the New Silk Road

Frank Farwell

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One man's worldwide entrepreneurial adventure...and how to follow in his footsteps

Part memoir, part practical guide for any budding entrepreneur, *Chicken Lips, Wheeler-Dealer and the Beady-Eyed M.B.A.* is the story of how one man abandoned a cushy publishing job in Manhattan to pursue his dream of working for himself. Spanning eleven years, the book tells the sometimes moving, sometimes funny, and always inspiring story of Frank Farwell, who rediscovered a forgotten product from China and cashed in on a readily defined American market niche. A fascinating look at the transitional years of modern China, the book is packed with helpful information for anyone keen to leave well-paid tedium for the Wild West of self-employment.

As the interest in self-employment rises, *Chicken Lips, Wheeler-Dealer, and the Beady-Eyed M.B.A.* fills an important niche. Covering the successes and failures that mark the path of the committed entrepreneur, the book entertains and instructs using concrete, real-life examples that clearly illustrate the dos and don'ts of running your own business.

- A non-fiction look at the world of self-employment that uses a real-life story to illustrate successes and pitfalls
- Includes a "Lessons Learned" appendix that succinctly explain the most important takeaways for starting your own business
- A compelling insight into entrepreneurship that spans continents

The story of a tenderfoot company and its neophyte boss who maneuvers his way in and out of trouble to ultimately build a business that is still thriving today, *Chicken Lips, Wheeler-Dealer, and the Beady-Eyed M.B.A.* is a fascinating, informative look at entrepreneurship in the twenty-first century.



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The book Chicken Lips, Wheeler-Dealer, and the Beady-Eyed M.B.A: An Entrepreneur's Wild Adventures on the New Silk Road can give more knowledge and information about everything you want. Why then must we leave a very important thing like a book Chicken Lips, Wheeler-Dealer, and the Beady-Eyed M.B.A: An Entrepreneur's Wild Adventures on the New Silk Road? Wide variety you have a different opinion about book. But one aim that will book can give many facts for us. It is absolutely proper. Right now, try to closer with the book. Knowledge or data that you take for that, you are able to give for each other; you may share all of these. Book Chicken Lips, Wheeler-Dealer, and the Beady-Eyed M.B.A: An Entrepreneur's Wild Adventures on the New Silk Road has simple shape however you know: it has great and large function for you. You can search the enormous world by open and read a e-book. So it is very wonderful.

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Lowell Bohler:

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