



Qualitative Communication Research Methods

Thomas (Tom) R. Lindlof, Bryan C. (Copeland) Taylor

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This book is the only guide dedicated to qualitative research methods in communication. It introduces readers to every step of the qualitative research process, from developing research topics and questions, through writing a final report. In addition to covering the theories and methods currently used in qualitative communication research, the authors also discuss important trends influencing the future of that research.

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