



# How You See Me, How You Don't

*Ph.D., Cynthia M. Frisby*

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## **How You See Me, How You Don't** Ph.D., Cynthia M. Frisby

This book shows readers how the media really works giving a much deeper insight and context to the uses gratifications and effects of media exposure as well as how media stories are framed in order to help audiences understand what it means to be a girl boy man woman white black etc.

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