



Think Like An Entrepreneur: Your Psychological Toolkit For Success

Chris West, Robbie Steinhouse

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Being an entrepreneur isn't just a job, it's a state of mind.

You want to be an entrepreneur, a *successful* entrepreneur. You know what you have to do to get your business off the ground, but do you know how to face the mental challenges of starting, running and eventually selling a business?

The entrepreneurial mindset is unique – entrepreneurs embrace problems, think on their feet and aren't afraid to take risks. They persevere through good and bad times and are adept at spotting talent and opportunities. With *Think Like An Entrepreneur* you too can get this mindset.

Drawing on powerful psychological techniques from neuro-linguistic programming and transactional analysis, you'll be taken through the life cycle of a business and coached into thinking and behaving as a successful entrepreneur. You'll build a rock solid foundation of self belief, learn to be open to the wealth of opportunities around you, gain a positive forward thinking 'can-do' approach and much much more.

Think your way to success!

'... a wonderful guidebook for anyone who is ready to start their own business and begin living their dreams.'
Robert Dilts, Founder of NLP University and leading contributor to the field of NLP since the 1990s

'Robbie combines the best commercial acumen with some of the most cutting-edge personal development tools on the planet.'
Kimberley Hare, Co-Founder and CEO, Kaizen Training Limited

'An authoritative and sharply written guide to the psychology of success in business.'

Al Alvarez, Novelist, Poet, Critic and author of many highly praised non-fiction books including The Biggest Game in Town

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