

Measures of Personality and Social Psychological Attitudes (Measures of Social Psychological Attitudes)



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This volume is sponsored by Division 9 of the American Psychological Association: The Society for the Psychological Study of Social Issues.***This is an essential reference book for any social scientist or student who uses measures f attitude or personality in his or her research. The earlier version, published twenty years ago, was to be found on the shelf of virtually everyone who worked in the field.

Key Features

- * Serves as an update and extension of a highly useful book published twenty years ago
- * Employs a systematic standardized evaluation of 150 scales
- * Chapters on specific types of scales are written by experts in those subfields

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