Getting Published: A Guide for Lecturers and Researchers (Routledge Study Guides)

Jerry Wellington

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Written with great verve and pace, the author succeeds in providing sensible advice bolstered by many illustrative examples, case studies and anecdotes. For the academic needing insight into the serious business of getting published, this book will provide answers to many of their frequent questions:
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* What channels of communication are available for their writing?
* Who 'controls' these channels?
* How can they successfully submit articles and papers to journals and newspapers, contribute chapters to books, or approach publishers with book proposals?
Developed from a series of seminars on the subject by the author, this book will be an enjoyable and informative guide to anyone with an interest in getting their work published.

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