



The AMA Guide to Management Development

Daniel R. Tobin Ph.D.

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Based on the set of managerial competencies specially developed by the American Management Association for a new core management curriculum, "The AMA Guide to Management Development" provides readers with a comprehensive understanding of how to continually develop managers throughout their entire organization. The book considers every factor important in management development, and features in-depth information on topics including: the five major categories of competencies, including business knowledge and the ability to lead and manage change and innovation; the specific skills needed, including communication skills and people management skills; and, alternative methods organizations may use to develop managers, including different types of training and evaluation of learning effectiveness. Management development is a crucial task for every enterprise. This book gives readers the guidance they need to make sure that both current and future managers have the abilities their organizations need to prosper.

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