



# Cognition, Brain, and Consciousness: Introduction to Cognitive Neuroscience

*Bernard J. Baars, Nicole M. Gage*

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This is the fully revised and updated second edition of the very successful introductory textbook on cognitive neuroscience. Written by two leading experts in the field, this book takes a unique thematic approach to introduce concepts of cognitive neurosciences, guiding students along a clear path to understand the latest findings whether or not they have a background in neuroscience. New to this edition are *Frontiers in Cognitive Neuroscience* text boxes; each one focuses on a leading researcher and their topic of expertise. There is a new chapter on Genes and Molecules of Cognition, and all other chapters have been thoroughly revised, based on the most recent discoveries.

- New edition of a very successful textbook
- Completely revised to reflect new advances, and feedback from adopters and students
- Includes a new chapter on Genes and Molecules of Cognition

## For Teachers:

- **Rapid adoption and course preparation:** A wide array of instructor support materials are available online including PowerPoint lecture slides, a test bank with answers, and eFlashcards on key concepts for each chapter.
- **A textbook with an easy-to-understand thematic approach:** in a way that is clear for students from a variety of academic backgrounds, the text introduces concepts such as working memory, selective attention, and social cognition.
- **A step-by-step guide for introducing students to brain anatomy:** color graphics have been carefully selected to illustrate all points and the research explained. Beautifully clear artist's drawings are used to 'build a brain' from top to bottom, simplifying the layout of the brain.

## For students:

- **An easy-to-read, complete introduction to mind-brain science:** all chapters begin from mind-brain functions and build a coherent picture of their brain basis. A single, widely accepted functional framework is used to capture the major phenomena.
- **Learning Aids** include a student support site with study guides and exercises, a new **Mini-Atlas of the Brain** and a full **Glossary** of technical terms and their definitions.
- **Richly illustrated** with hundreds of carefully selected color graphics to enhance understanding.

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