



Making people happy - Disney's mission and how it is enacted by its employees (German Edition)

Jens Romeiser

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Diplomarbeit aus dem Jahr 2004 im Fachbereich BWL - Personal und Organisation, Note: 1,3, Hochschule RheinMain, Veranstaltung: Organisation und Personalwesen, 41 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Introduction

The Walt Disney Company has always been a leader in the field of customer service. They have perfected the treatment of their customers in accordance with the company's mission and values, many of which were coined by the founder of the company, Walter Elias Disney. The Disney Company sets standards not just in the service and entertainment industry but in business as a whole and any company can learn from their performance.

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From reader reviews:

Regina Rodgers:

Playing with family inside a park, coming to see the ocean world or hanging out with buddies is thing that usually you may have done when you have spare time, in that case why you don't try point that really opposite from that. A single activity that make you not experiencing tired but still relaxing, trilling like on roller coaster you have been ride on and with addition associated with. Even you love Making people happy - Disney's mission and how it is enacted by its employees (German Edition), it is possible to enjoy both. It is fine combination right, you still want to miss it? What kind of hangout type is it? Oh seriously its mind hangout fellas. What? Still don't understand it, oh come on its known as reading friends.

Ismael Black:

Are you kind of busy person, only have 10 or even 15 minute in your moment to upgrading your mind proficiency or thinking skill actually analytical thinking? Then you are experiencing problem with the book than can satisfy your limited time to read it because all this time you only find guide that need more time to be learn. Making people happy - Disney's mission and how it is enacted by its employees (German Edition) can be your answer as it can be read by you who have those short free time problems.

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