



Double Trouble: Bill Clinton and Elvis Presley in a Land of No Alternatives

Greil Marcus

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From the critic who knows music and culture like no other, a fascinating look at two outsiders who epitomize America's fractured self-image

In June of 1992, when all polls showed Bill Clinton didn't have a chance, he took his saxophone onto the *Arsenio Hall Show*, put on dark glasses, and blew "Heartbreak Hotel." Greil Marcus, one of America's most imaginative and insightful critics, was the first to name this as the moment that turned Clinton's campaign around--and to make sense of why.

In *Double Trouble*, drawing on pieces he published from 1992 to 2000, Marcus explores the remarkable and illuminating kinship between Bill Clinton and Elvis Presley. In a cultural landscape where ideals and choices are increasingly compromised and commodified, the constantly mutating representations of Clinton and Elvis embody the American struggle over purity and corruption, fear and desire. Focusing as well on Hillary Clinton, Nirvana, Sinéad O'Connor, Andy Warhol, Roger Clinton, and especially Bob Dylan, Marcus pursues the question of how culture is made and how, through culture, people remake themselves. The result is a unique and essential book about the final decade of the twentieth century.



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