



Avid Uncut: Workflows, Tips, and Techniques from Hollywood Pros

Steve Hullfish

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Leverage the full power of Avid Media Composer with this essential guide from an Avid guru. Master timesaving tricks and techniques that utilize the latest Media Composer features and state-of-the-art workflows. Learn the secrets of the postproduction professionals from box office blockbusters like *Harry Potter*, *I am Legend*, *Dark Shadows*, *Men in Black II*, *Charlie's Angels*, *42*, and *The Last of the Mohicans*, as well as primetime hits like *SMASH*, *Big Bang Theory*, *Weeds*, *The Mindy Project*, and *MythBusters*.

In *Avid Uncut*, Steve Hullfish taps into the expertise of the world's top editors to share in-depth, behind-the-scenes secrets and best practices that will boost your editing and color correction skills to the next level. Five distinct sections cover:

- Pre-post, including discussion of metadata, prepping ScriptSync, decomposing, and more
- Settings, with tips on keyboard optimization, bin settings, and import/export settings
- Off-line workflows on trimming, multicam editing, using Phrasefind, audio, and stereoscopic 3D
- Effects, such as 3rd party plugins, 3D warp effects, and Animatte
- On-line workflows for efficiently and beautifully finishing your work, including step-by-step tutorials for RED and ARRI Alexa workflows

Also featured are extensive tips dedicated to helping FCP editors switch over to Avid, as well as a companion website (www.focalpress.com/cw/hullfish) loaded with video tutorials of the techniques discussed in the book and project files, including RED and ARRI Alexa footage, that turn *Avid Uncut* into an invaluable, hands-on workshop!

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